

Indoor Ag-Conversations Webinar Series

Source indoor.ag
Source URL <https://indoor.ag/indoor-ag-conversations-webinar-series/>
Curated by @stevek on 2026-04-21



Free On-Demand Webinars

Our free Indoor Ag-Conversations series brings you programs throughout the year covering the latest trends, best practices from top growers, suppliers & leaders.

[Scroll Down](#)



Grow Your Business With Industry Insights

A webinar series designed to help you find new ways to grow your business. Visit [this page](#) regularly for updated session listings designed to help your business grow!

[Down Below](#)

MARCH 24-25, 2027

Don't miss LIVE edition of Indoor Ag-Con March 24-25, 2027 at the Westgate Las Vegas. 200+ vendors, incredible networking, full conference program and much more!

[Read more](#)

From Trial to Table: Making Specialty Crops Work in CEA

Thursday, April 23, 2026| 2:30 PM EST



Edible flowers. Functional botanicals. Niche herbs. The excitement is real—but what does it actually take to make these crops work commercially?

Building on our Indoor Ag-Con 2026 session, this webinar dives into the operational and business side of specialty crops. Panelists will share real-world insights on yields, labor, pricing, and market demand—plus what’s working, what’s not, and where the biggest opportunities lie.

MODERATOR:

[Rebekka Boekhout, Founder, Phyto by RCB](#)

PANELISTS:

[Michael Evans, Ph.D. , Professor, Virginia Tech & Co-Director, CEA Innovation Center](#)

[Mark Horler, Founder, CEA Proteins](#)

[Daniel Kluko, President, Kluko Consulting, LLC](#)

Tomato Grafting- Where It Delivers, Where It Doesn't, and What's Changed Tuesday, January 13, 2026| 2:30 PM EST



Tomato grafting continues to be debated in greenhouse and controlled environment production as growers weigh disease pressure, rising costs, and evolving production systems. Advances in rootstock breeding and propagation have changed some of the variables, while labor, cost, and operational fit remain real constraints. This moderated panel will examine how growers and technical teams are re-evaluating tomato grafting today, drawing from real commercial experience. Panelists will discuss current performance outcomes, practical limitations, and the decision factors that determine whether grafting makes sense within different production models.

MODERATOR:

Matt Korpan, Executive Director of Research & Innovation, Biophi

PANELISTS:

Ben Pieterse, Sales Manager, Food, TTA-ISO

Hande Saganak, Vegetable Grafting Operation and R&D, The Morning Star Company

Where Do We Go From Here? The Future of Substrates in CEA

Tuesday, November 11, 2025 | 2:30 PM PST

 [Indoor Ag-Conversations Substrate Session](#)

Forecasts from Wageningen University & Research and Next Step Solutions indicate the world could face a 40 percent shortage in substrate volume by 2050. Even with expanded production of peat, coir, wood fiber, and other alternatives, demand is outpacing supply. This session brings together leaders from Jiffy, Profile Products, and GyroPlant to examine how the industry can adapt through renewable materials, circular sourcing, and new production methods. Panelists will explore how shifting availability, cost, and sustainability pressures are reshaping one of horticulture's most essential resources.

MODERATOR

[Kyle Barnett, Program Director, Indoor Ag-Con](#)

PANELISTS:

[Jennifer Neujahr, MBA, Founder & Senior Director ,Global Business Development Horticulture, Profile Products](#)

[Kyle Freedman, Ph.D., Global Segment Manager CEA, Jiffy Group](#)

[Marcus Comaschi, Design Engineer, GyroPlant](#)

Smart, Not Flashy: Building Profitable CEA with Low-Tech Systems

August 2025 | 2:30 PM

 [Indoor Ag-Conversations Container Farming](#)

Not every farm needs sensors, robots, and seven-figure CapEx to succeed. In this session, growers and advisors who've built lean, efficient operations share how to maximize yield and minimize complexity with low-tech setups. Whether you're growing in ground under cover, using basic automation, or retrofitting existing structures, this panel is all about real-world, replicable strategies that work without overengineering.

SPEAKERS:

[Chris Higgins, General Manager, Hort Americas](#)

[Aaron Fields, CEO, Campo Caribe](#)

[Richard Vollebregt, CEO, Cravo Equipment Ltd.](#)

The State and Future of Container Farming

June 3, 2025 | 2:30 PM ET

 [Indoor Ag-Conversations Container Farming](#)

With major shifts in the space, container farming is at a crossroads. This session brings together active operators to discuss where the model delivers, where it struggles, and how to build resilient businesses in a changing market.

MODERATOR:

[Grant Anderson, Owner, Better Fresh Farms](#)

PANELISTS:

[Glenn Behrman, Founder & President, CEA Advisors](#)

[Matt Daniels, Chief Product Architect, AmplifiedAg, Inc.](#)

[Tripp Williamson, President, Vertical Crop Consultants](#)

[GET RECORDING](#)

Tomato Grafting- Where It Delivers, Where It Doesn't, and What's Changed

Tuesday, January 13, 2026 | 2:30 PM EST

 [Tomato Grafting](#)

Tomato grafting continues to be debated in greenhouse and controlled environment production as growers weigh disease pressure, rising costs, and evolving production systems. Advances in rootstock breeding and propagation have changed some of the variables, while labor, cost, and operational fit remain real constraints. This moderated panel will examine how growers and technical teams are re-evaluating tomato grafting today, drawing from real commercial experience. Panelists will discuss current performance outcomes, practical limitations, and the decision factors that determine whether grafting makes sense within different production models.

MODERATOR:

[Matt Korpan, Executive Director of Research & Innovation, Biophi](#)

PANELISTS:

[Ben Pieterse, Sales Manager, Food, TTA-ISO](#)

[Hande Saganak, Vegetable Grafting Operation and R&D, The Morning Star Company](#)

Where Do We Go From Here? The Future of Substrates in CEA

Tuesday, November 11, 2025 | 2:30 PM PST

 [Indoor Ag-Conversations Substrate Session](#)

Forecasts from Wageningen University & Research and Next Step Solutions indicate the world could face a 40 percent shortage in substrate volume by 2050. Even with expanded production of peat, coir, wood fiber, and other alternatives, demand is outpacing supply. This session brings together leaders from Jiffy, Profile Products, and GyroPlant to examine how the industry can adapt through renewable materials, circular sourcing, and new production methods. Panelists will explore how shifting availability, cost, and sustainability pressures are reshaping one of horticulture's most essential resources.

MODERATOR

[Kyle Barnett, Program Director, Indoor Ag-Con](#)

PANELISTS:

[Jennifer Neujahr, MBA, Founder & Senior Director ,Global Business Development Horticulture, Profile Products](#)

[Kyle Freedman, Ph.D., Global Segment Manager CEA, Jiffy Group](#)

[Marcus Comaschi, Design Engineer, GyroPlant](#)

Smart, Not Flashy: Building Profitable CEA with Low-Tech Systems

August 2025 | 2:30 PM

 [Indoor Ag-Conversations Container Farming](#)

Not every farm needs sensors, robots, and seven-figure CapEx to succeed. In this session, growers and advisors who've built lean, efficient operations share how to maximize yield and minimize complexity with low-tech setups. Whether you're growing in ground under cover, using basic automation, or retrofitting existing structures, this panel is all about real-world, replicable strategies that work without overengineering.

SPEAKERS:

[Chris Higgins, General Manager, Hort Americas](#)

[Aaron Fields, CEO, Campo Caribe](#)

[Richard Vollebregt, CEO, Cravo Equipment Ltd.](#)

The State and Future of Container Farming

June 3, 2025 | 2:30 PM ET

 [Indoor Ag-Conversations Container Farming](#)

With major shifts in the space, container farming is at a crossroads. This session brings together active operators to discuss where the model delivers, where it struggles, and how to build resilient businesses in a changing market.

MODERATOR:

[Grant Anderson, Owner, Better Fresh Farms](#)

PANELISTS:

[Glenn Behrman, Founder & President, CEA Advisors](#)

[Matt Daniels, Chief Product Architect, AmplifiedAg, Inc.](#)

[Tripp Williamson, President, Vertical Crop Consultants](#)

[GET RECORDING](#)

Tomato Grafting- Where It Delivers, Where It Doesn't, and What's Changed

Tuesday, January 13, 2026| 2:30 PM EST

 [Tomato Grafting](#)

Tomato grafting continues to be debated in greenhouse and controlled environment production as growers weigh disease pressure, rising costs, and evolving production systems. Advances in rootstock breeding and propagation have changed some of the variables, while labor, cost, and operational fit remain real constraints. This moderated panel will examine how growers and technical teams are re-evaluating tomato grafting today, drawing from real commercial experience. Panelists will discuss current performance outcomes, practical limitations, and the decision factors that determine whether grafting makes sense within different production models.

MODERATOR:

[Matt Korpan, Executive Director of Research & Innovation, Biophi](#)

PANELISTS:

[Ben Pieterse, Sales Manager, Food, TTA-ISO](#)

[Hande Saganak, Vegetable Grafting Operation and R&D, The Morning Star Company](#)

Where Do We Go From Here? The Future of Substrates in CEA

Tuesday, November 11, 2025 | 2:30 PM PST

 [Indoor Ag-Conversations Substrate Session](#)

Forecasts from Wageningen University & Research and Next Step Solutions indicate the world could face a 40 percent shortage in substrate volume by 2050. Even with expanded production of peat, coir, wood fiber, and other alternatives, demand is outpacing supply. This session brings together leaders from Jiffy, Profile Products, and GyroPlant to examine how the industry can adapt through renewable materials, circular sourcing, and new production methods. Panelists will explore how shifting availability, cost, and sustainability pressures are reshaping one of horticulture's most essential resources.

MODERATOR

[Kyle Barnett, Program Director, Indoor Ag-Con](#)

PANELISTS:

[Jennifer Neujahr, MBA, Founder & Senior Director ,Global Business Development Horticulture, Profile Products](#)

[Kyle Freedman, Ph.D., Global Segment Manager CEA, Jiffy Group](#)

[Marcus Comaschi, Design Engineer, GyroPlant](#)

Smart, Not Flashy: Building Profitable CEA with Low-Tech Systems

August 2025 | 2:30 PM

 [Indoor Ag-Conversations Container Farming](#)

Not every farm needs sensors, robots, and seven-figure CapEx to succeed. In this session, growers and advisors who've built lean, efficient operations share how to maximize yield and minimize complexity with low-tech setups. Whether you're growing in ground under cover, using basic automation, or retrofitting existing structures, this panel is all about real-world, replicable strategies that work without overengineering.

SPEAKERS:

[Chris Higgins, General Manager, Hort Americas](#)

[Aaron Fields, CEO, Campo Caribe](#)

[Richard Vollebregt, CEO, Cravo Equipment Ltd.](#)

The State and Future of Container Farming

June 3, 2025 | 2:30 PM ET

 [Indoor Ag-Conversations Container Farming](#)

With major shifts in the space, container farming is at a crossroads. This session brings together active operators to discuss where the model delivers, where it struggles, and how to build resilient businesses in a changing market.

MODERATOR:

[Grant Anderson, Owner, Better Fresh Farms](#)

PANELISTS:

[Glenn Behrman, Founder & President, CEA Advisors](#)

[Matt Daniels, Chief Product Architect, AmplifiedAg, Inc.](#)

[Tripp Williamson, President, Vertical Crop Consultants](#)

[GET RECORDING](#)

Planting Policy: Growing US Government Support For CEA

April 29, 2025 | 2:30 PM ET

 [Indoor Ag-Conversations Policy Webinar](#)

As Controlled Environment Agriculture scales, the need for meaningful public policy, advocacy, and funding has never been greater. This webinar dives into the role of public affairs in shaping the future of CEA exploring how industry leaders can engage policymakers, align with national priorities, and unlock opportunities through strategic advocacy. Join us for a candid conversation on where we stand, what's missing, and how we move forward together.

MODERATOR:

[Tom Stenzel, Executive Director, CEA Alliance](#)

PANELISTS:

[Skip Hulett, Chief Legal Officer, NatureSweet](#)

[Colin O'Neil, O'Neil Strategies, LLC](#)

[Jed Portman, Senior Manager, Public Affairs, 80 Acres Farms](#)

[GET RECORDING](#)

Setting the Record Straight with Peat: Facts, Myths, and Sustainability

February 13, 2025 | 2:30 PM ET

 [February 2025 Indoor Ag-conversation panelists](#)

GET RECORDING

Peat is a cornerstone of many Controlled Environment Agriculture operations, but its use is often surrounded by misunderstanding and controversy. This panel will tackle the misconceptions head-on, offering clarity on the realities of peat production and sustainability. Explore the differences between European and North American peat harvesting practices, gain insight into the current and future outlook of peat reserves, and learn about the latest sustainability initiatives driving innovation in the peat industry. Join us for a balanced, fact-driven discussion aimed at setting the record straight on peat.

MODERATOR:

Asha Hingorani, President, Canadian Sphagnum Peat Moss Association | CSPMA

PANELISTS:

Jennifer Neujahr, Head of Global HydraFiber Sales, Profile Products

Ed Bloodnick, Grower Services & Product Dev. Director North America, Premier-Tec

Pierre-Marc de Champlain, Director of Technical Services, Berger

[GET RECORDING](#)

Rise of the Machines: Advancing Automation and Robotics in CEA December 11, 2024 | 2:30 PM ET

 [December 2024 Indoor Ag-conversation panelists](#)

[GET RECORDING](#)

Discover how cutting-edge robotics and automation are revolutionizing the Controlled Environment Agriculture (CEA) industry. From automated harvesting systems to precision robotics for planting and maintenance, this webinar dives deep into the technologies shaping the future of horticulture. Gain insights from industry leaders on the latest innovations, challenges, and opportunities as CEA continues to push the boundaries of efficiency and scalability. Whether you're a grower, technologist, or investor, this discussion will inspire and inform your path forward in the evolving ag tech landscape.

MODERATOR:

Rita Sterne, PhD, Project Manager, Greenhouse Technology Network (GTN)

PANELISTS:

[Maximilian Knight, CEO, Rooted Robotics](#)

[Renko Schuil, Sales Manager Indoor Farming, TTA](#)

Michael Mortensen, CSO, 4X Robots

GET RECORDING

Privacy Policy.

-
-
-
-